

Advance Your Career: Get Noticed with Our Expert Services

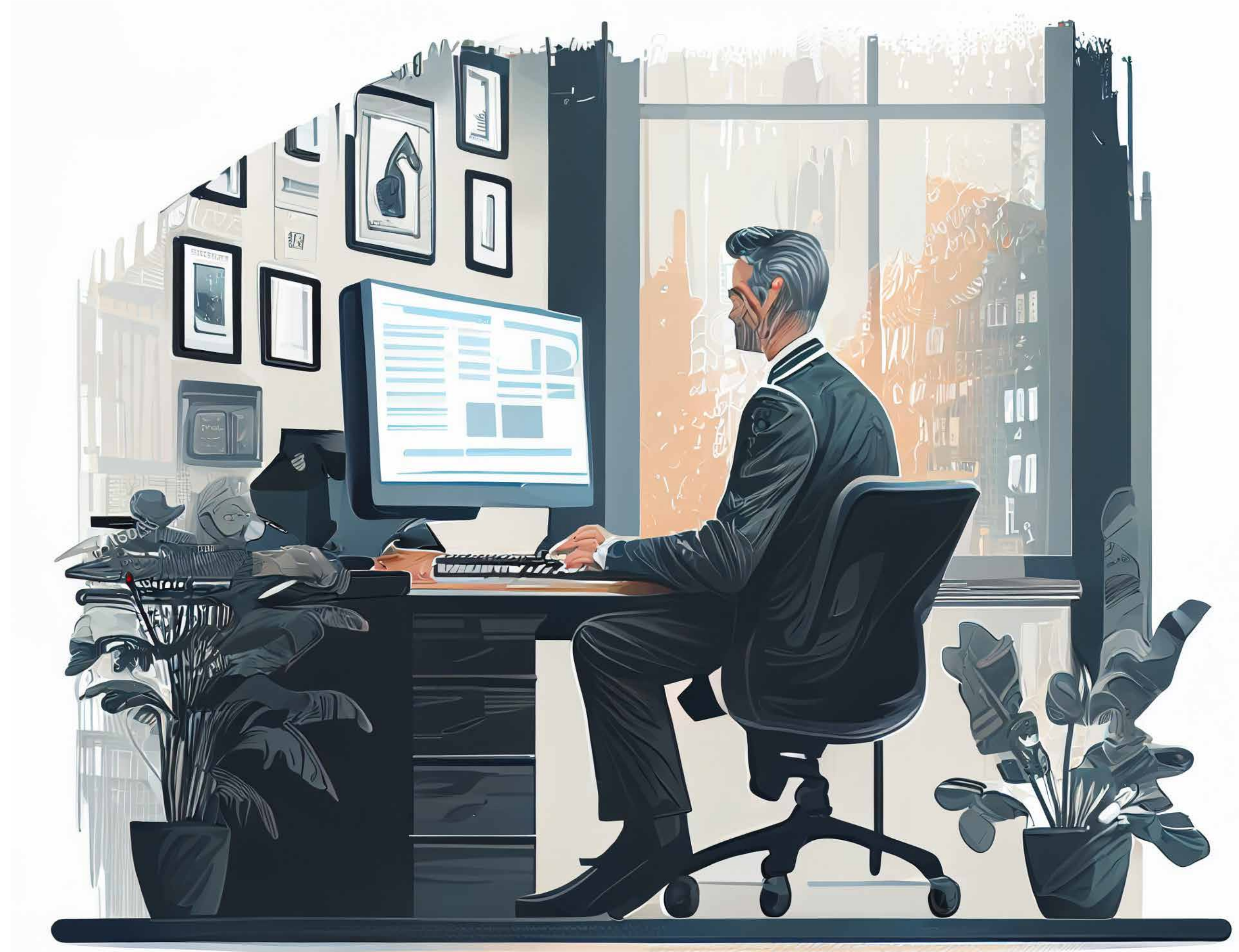
Increase your chances of getting hired by **50%**

A professionally written resume boosts your earning potential by up to **32%**

68% of job seekers find a new role in under **90** days with a professionally written resume

97+% of companies use LinkedIn as a hiring tool - Forbes

80% of resumes don't get past "applicant tracking systems (ATS)"



25+ YEAR`S EXPERIENCE – 10,000+ CLIENTS SERVED
UNDENIABLE RESULTS



Resume Writing
Service



LinkedIn
Profile Writing



Interview
Coaching

YOUR ROADMAP FOR SUCCESS

Resume Writing | LinkedIn Profile Writing

Personal Branding | Interview & Life Coaching

YOUR RESUME IS NOT THE ONLY LEVER TO PULL

WE HAVE THE TOOLS NEEDED FOR BREAKTHROUGH RESULTS!

Get a job-winning resume & get the job 2X as fast!

In today's highly competitive "applicant tracking systems (ATS)" driven job market, a strong resume communicating your core differentiating factor combined with your brand message is crucial for success.

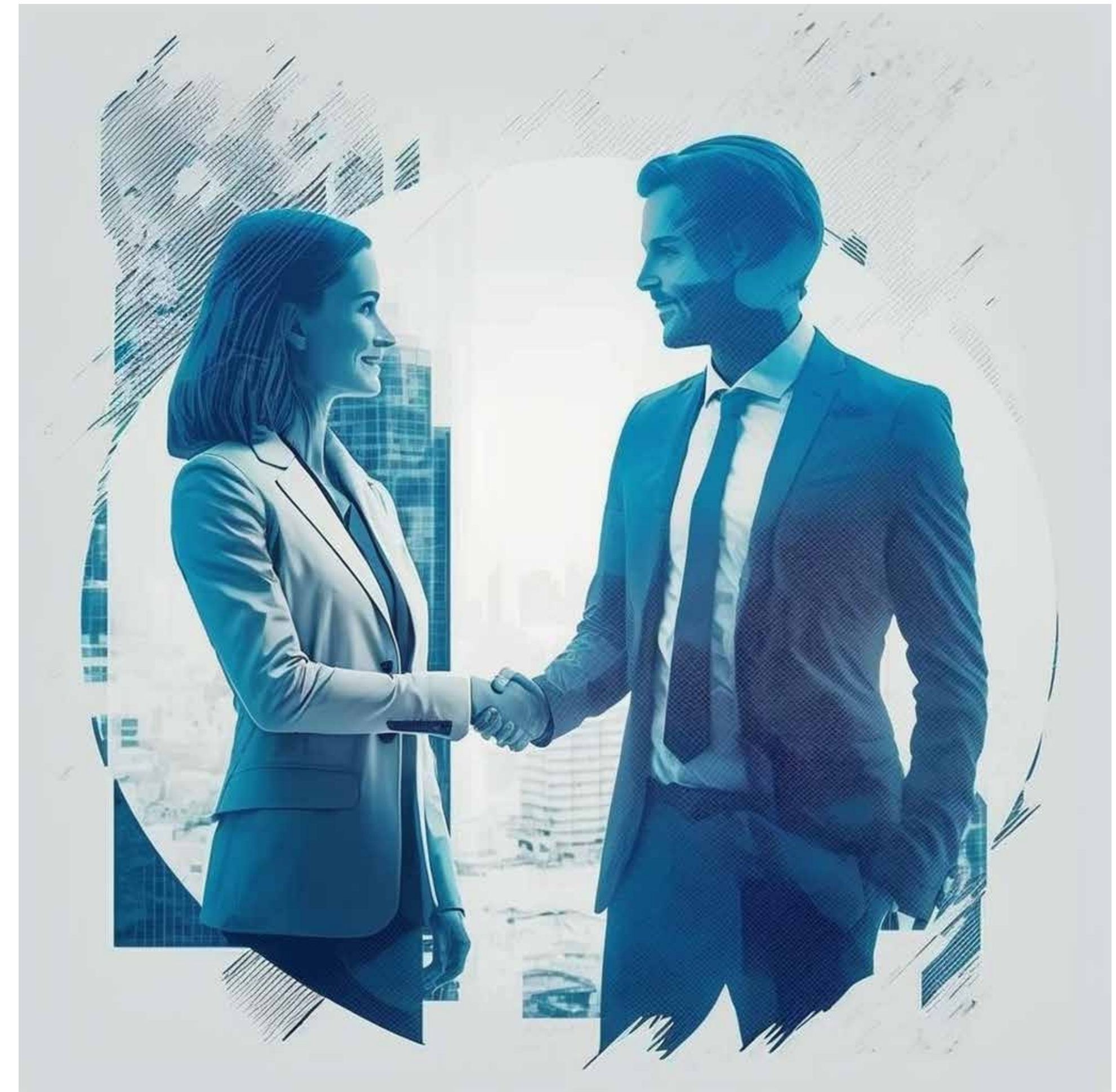
Improved First Impression: make a strong first impression on potential employers, demonstrating your qualifications and suitability for the job.

Tailored to Job Requirements: we custom-tailor your resume to specific job positions and industries

Keywords Relevance: we use long-tail keywords in your resume to increase the relevance

Differentiation: we develop a strong personal brand message that will help you differentiate yourself from other candidates

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We write clean & responsive resumes for success

60+% of employers and recruiters use their smartphones to review resumes

We conduct in-depth industry and job research and analysis before we start an assignment

We understand the job market, technology, and your competitors!

Error-Free and Concise: we use industry-specific language and keywords, ensuring that the resume is error-free and ATS-friendly

Industry Research: we review postings, research industry trends, and work closely with recruiters and HR managers

Mobile Optimization: we ensure that your resume is optimized for viewing on mobile devices

Your digital footprint matters!

Is your LinkedIn helping or not?

97+% of companies use LinkedIn as a hiring tool - Forbes Magazine

LinkedIn is a powerful platform for professionals—making it an essential tool for job seekers and career development.

Professional LinkedIn Profile Writing:

- Career strategy session – defining and building a personal brand
- Write a compelling executive summary
- Professional linkedin headshot - [view samples]
- Create relevant skills keywords
- Custom linkedin background photograph - [view samples]
- Seo – search engine optimization linkedin badge
- Custom email signature - [view samples]
- And more...

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Unleash Your Potential, Elevate Your Brand

Personal branding has become increasingly important in today's society. A strong personal brand can help. It encompasses your personality, your strengths, your values, and your unique selling points, and it is reflected in the way you present yourself to others, both in person and online.

Industry facts - source LinkedIn

- 561% – more reach – when messages are shared by employees
- 24X – when brand messages are shared
- 10X – more followers
- 8X – your contents are shared
- 78X – boots in sales and relationships
- 87% – of executives rate their reputation as more important
- 65% – internet users see online as a trusted source

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Career Strategy | Career Development | Personal Branding | Interview Coaching & Life Coaching

**Empowering You to Succeed
in Work and Life**

We don't just make your resume look nice. We make it look right.

We take your target audience, your core strengths and personality, and all the details that go into who you are, and then design and build an amazing resume and digital presence that will take you to the next level.

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Professional in-house photography & video production

9% of LinkedIn photos are selfies and 15% cropped
87% of recruiters actively use LinkedIn to identify talent

Increased Visibility: A professional headshot can help you stand out among the many.

Personal Branding: professional headshots convey a positive image and communicate your style, competence, and approachability.

Trust and Credibility: A professional photo can convey a sense of professionalism.

Improved Impressions: A good headshot can make a strong first impression

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Elevate your interview game and land your dream job with expert coaching

120 candidates apply for a single job

29% are interviewed

31% interviewees are selected

Preparation: We help you prepare for the most common interview questions and practice your responses.

Feedback: Receive constructive feedback on your communication style, body language, and overall impression.

One-on-One / Group Interviews, or Zoom Interviews: The goal is to observe how you interact and perform under different dynamics.

Researching Companies and Jobs: We provide you with a better understanding of the company and help you prepare for questions about the position.

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Book a Life Coaching Session with Sam Shah

Life coaching sessions cover a wide range of topics:

- Personal growth and development
- Career development
- Relationships
- Work-life balance
- Health and wellness
- Financial management
- Clarification of Goals and Priorities
- Increased Self-Awareness
- Improved Decision-Making
- Overcoming Obstacles
- Increased Confidence and Self-Esteem
- Meditation techniques, etc.

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